

This Report Brought To You By:

Alan Jenkin

Beginning Running

Visit Us At: <http://www.beginning-running.com>



Roy Carter's

"Info Products Made Easy!"

The Six Week Course That Is Changing People's Lives!

Special Report From The Desk Of Roy Carter:-

"How To Win Joint Ventures With The TOP 'Gurus' Online, Have Them Promote Your Product & Create An Avalanche Of Cold Hard Cash Pouring Into Your Bank Account Almost Overnight!"

Hi,

The first thing I have to tell you is that I'm just an ordinary guy.

No overly special skills to speak of. I'm not a 'Guru' or anything like that, although I do now know a fair few of them).

In fact, before I started to create my own ebooks, I had gone through a pretty lean time. You can read my full story at

["Info Products Made Easy!"](#)

Every word of that story is completely true.

Creating my own information products was a complete breakthrough for me. The word 'Life-changing' is pretty over used these days, but that is exactly what has happened to me since I began creating and selling my own ebooks online. My life has completely changed.

I used to live and work in England in the UK, but now, thanks to my ebooks, I live on the beautiful Mediterranean island of Cyprus with my fiancé Lyn. At the time of writing, we are going to Australia in February to get married and then we'll spend 3 weeks vacationing in the Whitsunday islands for our honeymoon.

The great thing about that, (apart from getting married of course!), is that the whole time we are out there, I know full well that the money will continue to come in for us, completely on autopilot.

The fact that we are enjoying lazy, sun-kissed days in those beautiful Pacific islands and not doing any work of any kind, won't make one jot of difference to our income. The money will just keep coming in like clockwork!

Not only that, but the whole wedding, the flights, the reception, the accommodation, the food...everything, will be entirely paid for from the income that is automatically generated from my ebook sales. How cool is that?!!

And, I can tell you that I've actually *toned down* the earnings that I quote on my website, because it sounds so unreal! I expect to earn *at least* four times that amount in the coming year and that figure will grow and grow each and every year as I create more and more ebooks and get them up and selling online.

Ah! There's that magic word 'selling'.

Let's be honest, you could care less about how much I'm earning, or the lifestyle that I am

enjoying, right? Depending on the type of person you are, you may be pleased to know that I'm doing very well indeed, thank you very much, but it would also be nice if **you** could do it too, right?

Well, you honestly, seriously, **CAN** DO THIS!

The hardest job I have, is convincing people just how embarrassingly **easy** this is to achieve.

When I go back to England for a visit, I see my friends still working and slaving in their day jobs, working all the hours God sends, just to have enough income to last until the end of the month before the whole daily grind and effort starts all over again.

The reason they are still stuck there doing that day after day, is that they can't accept that there is a better and far, far easier way to live. Even though they see the sort of lifestyle that I now enjoy, they think it must be some sort of alien rocket-science and too technical for them to learn.

Hey! These are my friends. The very same friends who have known me for years. The same friends who know that I barely knew how to send an email once upon a time! So they *know* I was (and still am, to a great extent), a complete technophobe.

I truly wish I could just shake them sometimes, and get them to just *try* this. Then they'd see how simple it is to just follow the easy steps, one by one, until BANG!...they have their own ebook **selling** on the internet and making them

serious money, over and over again, automatically, for work that they've done just once.

And there it is again. That word 'selling'.

Listen, I've told you all of the above so that you can hopefully see what can be achieved, what sort of a huge difference that creating your own ebooks can have on your life. All you have to do is *try it* to see how simple it is. You don't need to be a techy type at all. This is EASY! Creating your own ebooks is EASY! And it's something that can change your life beyond your wildest dreams.

OK. I hope I don't have to reach out from this page and shake you in order for you to get the message here.

So you now know that you can easily learn how to do this. How to create your own ebooks. But how do you get them selling? *Really* selling. How do you do that?

Well, I cover that in my course as well, in a bit more detail, including an actual letter and email I personally use with huge success. But the headline of this report was.....

"How To Win Joint Ventures With The TOP 'Gurus' Online, Have Them Promote Your Product & Create An Avalanche Of Cold Hard Cash Pouring Into Your Bank Account Almost Overnight!"

So, now that I have hopefully convinced you about how you can easily create your own ebooks, how do you get them selling?

Well, again there are a number of ways to go about this and there is not enough space in this short report to go through them all.

One of the best ways though, is to get one of the top internet marketing 'Guru's' to promote **your** ebook to *their* list of subscribers.

These guys have absolutely massive subscriber lists. Lists that can run into the 100,000 plus figures.

But of course that is far easier said than done, as we all know.

Anyone who has tried to even **find** the email addresses of these guys, knows that it is not something that they give out to all and sundry. In fact, they jealously guard their email addresses, so that they are not continuously inundated and bombarded with emails from people asking for Joint Ventures.

Everyone wants a piece of their action. Access to their huge list of potential buyers. Even the emails that *do* get through are more often than not just deleted without even being opened.

They just do not have the time to read all of them, so invariably they don't read any.

There are ways to get your JV proposal emails read, but it has to be done in the right way and with the right approach. Again you can find out how in my course at

"Info Products Made Easy!"

Let me share with you here though, how I won a Joint Venture competition that Andrew Fox (Guru Slayer, DominatingCB, CBAffiliate Formula) held recently. And how winning that JV with Andrew has led to even more high quality JV's.

There is actually a clue in the above paragraph as to how I did this. Can you see it?

Well, here is the answer! Andrew Fox held a competition for members of his CB Affiliate Formula.

I had purchased a membership and had **become one of his customers**. Right there is the first step to how I achieved this. I can only share with you what happened to me and how I got the JV with one of the top internet marketers online, but the first step was to become a customer of his.

Let me ask you something. Who do you think he will ignore (because he hasn't got the time)? Someone he's never heard of, or someone who has purchased one of his products?

Who is he most likely to listen to? Whose email is he most likely to open? Will he ignore an email that mentions in the subject line that you bought his product? Well, he may do, again because of time limitations. But who has got the best chance?

So the first thing I had done was to become a customer. Within Andrew's [CB Affiliate Formula](#) he has a forum where he answers members questions. Members also have the facility to send him a **private message** from within the forum.

Membership is now officially closed, (and sold out for the second time)but because my "Info Products Made Easy!" course won Andrew's JV competition, and because I am a member, he has allowed me to create a **special back door link** (like the one above)for my subscribers.

Did you catch that? This is a way to achieve *direct contact* with one of the top affiliate marketers on the internet! Someone who has a HUGE list!

The next thing that happened was that Andrew announced to his members that he would be running a Joint Venture competition, *exclusively for his members*, where the prize would be that he would promote the winner's product to his list of subscribers. In fact there were two sections of the competition, one for people with their **own product** and one for people who had no product, but wanted to promote someone else's product as an affiliate.

Now, Andrew was holding these JV competitions for his members every month or so, which is a massive opportunity and more than worth the cost of membership on it's own! (The cost of membership is a lot less than it should be, by

the way).

Guess who won the first ever Joint Venture Competition that Andrew Fox announced? That's right, little 'ol ordinary me!

Out of the hundreds of people that entered, Andrew chose my product as the winner that got to JV with him and promote my product to his list.

What was the product of mine that Andrew thought was so good that it merited a Joint Venture? Well, it was.... (drum roll please!)....

"Info Products Made Easy!"

But seriously, why did Andrew pick this product to promote above all the others?

Because it's a damn good product, that's why, my friend!

Absolutely, no blushes or false modesty here. This is not the time for that, because the lesson is too important to you.

The key to winning a Joint Venture is to have a **damn** good product. Period. And how do you learn how to create a damn good information product? Easy!....

Get your hands on my 6 Week Course that is literally changing lives at...

["Info Products Made Easy!"](#)

Again, no BS or false modesty. I **know** how to create *great* info products and ebooks that sell. And I can easily teach **you** step by simple step, **how to create damn good ebooks of your own!**

Don't know what to write about? - **Doesn't matter!**

Don't know how to build a website? - **Doesn't matter!**

Don't know how to write a sales letter? - **Doesn't matter!**

Once you find out how truly easy this is, you'll wish you gave up your day job years ago!

Once you've got a relationship with **one** top internet 'Guru', it's amazing how the others suddenly appear out of the woodwork.

I'm currently talking to a totally underground guy that I'd never heard of before and this guy has been behind some of the top product launches on the internet.

Remember 'Duvet Dollars' and how cleverly that was marketed? This guy was the marketing wizard behind that product and **many others** that you would recognise. He has been responsible for many \$million plus launches and now **HE** wants to promote my course at ["Info Products Made Easy!"](#)

Do you think I'm going to argue? Do you think I'm going to build a massive list of my own from all these Joint Venture partners?

Not so very long ago, I was sat in the audience of a seminar watching Brett McFall on stage, and he wouldn't have known me from Adam....Now he does! And he answers my emails! How many people do you think he has emailing him on a regular basis? And how many emails do you think he even has the *time* to answer?

But he answers mine. And I can teach you exactly how I have achieved this sort of success in such a short space of time!

All it takes is to have a damn good product of your own!

And I can show you how. You'll honestly be totally amazed at how easy it is. So remember the steps are.....

1) Create your **OWN damn good**, quality ebook or info product. You can learn how to easily do that here...

["Info Products Made Easy!"](#)

2) Become a **customer** of the 'Guru/s' you want to JV with. That way you get *access to them*, often in the private member forums that they create **for members only**.

If they run a JV competition on a regular basis, then all the better. The only one that I know of that does this every month or so is Andrew Fox, with his [CB Affiliate Formula](#) membership. As I said, this fact alone is worth the cost of the membership, let alone all the other great stuff you'll learn when you become a member, as I did. Don't forget to send me a *private message* from the forum once you join!

3) Watch a steady stream of other top names find **you**. Why? Because you have a **great** product and they have already seen another top name JV with you. That gives you credibility as someone they can trust to promote.

3 simple, easy steps...**but will you make the first move in step 1 above?** That's all it takes to get you on your way.

Come on in, the water's lovely.. and full of **lots & lots of cold hard cash!**

I hope you've enjoyed this short report and that it has inspired you and shown you just how easy it really can be to create your own high quality information product that stands above the crowd and gets noticed!

Wishing you all the success you wish for yourself!



Regards,

www.InfoProductsMadeEasy.com

